# Pallet Pal— **Key standard features**

		Standard feature	Benefit	Customer value	
	O COMME	Heavy-duty springs calibrated to bring pallet to most convenient height	<ul><li>Long lifetime</li><li>Ideal working height</li></ul>	<ul><li>Ergonomics</li><li>Cost of ownership</li></ul>	
		Damper to provide smooth, gradual raising and lowering without overshoot or bounce	Smooth lowering/lifting     Less risk of falling or moving items, so less risk of personal injuries or damaged goods	<ul><li>Safety</li><li>Cost of ownership</li></ul>	
		Low-friction bearing-supported turntable for nearside loading/unloading	<ul> <li>Easy to move</li> <li>Quick to move</li> <li>Smooth movement – less risk of moving or falling items, so less risk of personal injuries or damaged goods</li> </ul>	<ul> <li>Increased productivity saves costs</li> <li>Safety</li> <li>Ergonomics</li> </ul>	
		Extremely stable base – no lagging required	<ul> <li>Stable construction – less risk of vibration and falling/moving items, so improved safety for persons and goods</li> <li>No need for pit – quick to install</li> <li>Long lifetime construction</li> </ul>	<ul><li>Increased safety</li><li>Cost savings</li><li>Cost of ownership</li></ul>	



# Pallet Pal – **Key standard features**

	Standard feature	Benefit	Customer value
	Integral fork pockets for easy relocation	<ul> <li>Quick to relocate the product</li> <li>Easy use of hand-held truck</li> </ul>	<ul><li>Cost of ownership</li><li>Safety</li></ul>
C COMME	Spring changes (if necessary) are fast and easy – no tools required	<ul><li> Quick replacement</li><li> Easy maintenance</li></ul>	Cost of ownership



# Pallet Pal – **Key accessories**

Accessory	Benefit	Customer value
Bellows	<ul> <li>Reduces the risk of personal injury or damaged goods through squeezing or trapping</li> <li>Protection against dust and dirt</li> </ul>	<ul> <li>Safety and health</li> <li>Long lifetime – cost of ownership</li> </ul>
Adjustable feet	<ul> <li>Easy to level platform to overcome irregularities in floor</li> <li>Less risk of falling items, i.e. less risk of damaged goods and/or personal injuries</li> <li>Quick to change and adapt when moved to new location/area</li> </ul>	<ul><li>Safety and health</li><li>Cost of ownership</li></ul>
Foot step	<ul> <li>Quick access to goods at high level</li> <li>Avoid stretching</li> <li>Increased stability, less risk of losing balance, falling, injury</li> </ul>	<ul> <li>Ergonomic value</li> <li>Safety and health</li> <li>Efficiency – cost of ownership</li> </ul>
Portability kit	<ul> <li>Increased mobility</li> <li>Quick to move</li> <li>Safe movement of product</li> <li>No extra tools needed to move around</li> </ul>	Cost of ownership



# Pallet Pal – **Key accessories**

	Accessory Benefit		Customer value	
	Solid circular top plate	<ul> <li>Nearside loading (no leaning, bending, stretching)</li> <li>Minimal space needed</li> <li>Easy to change to another top plate</li> </ul>	<ul><li>Ergonomic</li><li>Efficiency – cost of ownership</li></ul>	
	Solid rectangular top plate	<ul> <li>Nearside loading (no leaning, bending, stretching)</li> <li>Minimal space needed</li> <li>Easy to change to another top plate</li> </ul>	<ul> <li>Ergonomic</li> <li>Efficiency – cost of ownership</li> </ul>	



	Туре	Feature	Benefit	Value
•••	Broad Pallet Pal base program	Base program to cover huge number of different applications	<ul> <li>Easy to find right Pallet Pal solution quickly</li> <li>One supplier to cover it all</li> <li>Quickly customizable if/when needed</li> </ul>	<ul> <li>Lower complexity supplier – cost savings</li> <li>Easy to do business with – cost savings</li> <li>Short delivery times – cost savings</li> </ul>
.0.	Full accessory program	Accessories program covers all Pallet Pal adaptation needs	<ul> <li>Easy to find exact accessory needed</li> <li>Easy to create the ideal Pallet Pal solution</li> <li>One supplier to cover it all</li> </ul>	Lower complexity – cost savings
O	Pallet Pal service contract	Opportunity to sign up for suitable service contracts	<ul> <li>Longer lifetime – lower cost of ownership</li> <li>Assured quality</li> <li>Guaranteed safety</li> </ul>	<ul> <li>Longer lifetime – lower cost of ownership</li> <li>Assured quality</li> <li>Guaranteed safety</li> </ul>
	Pallet Pal installation service	<ul> <li>Taking care of the installation</li> <li>Experience from several thousand installations</li> </ul>	<ul> <li>Easy to do business with</li> <li>Knowledgeable and experienced partner</li> <li>Quick installation</li> </ul>	<ul><li>Cost savings</li><li>Safety and health</li></ul>



Туре	Feature	Benefit	Value
Customizing support from experienced engineers	Long experience from several thousand installations	<ul> <li>Identify and support with the right solution for any need</li> <li>Know-how partner – what works, what doesn't</li> <li>No overshoot/undershoot</li> </ul>	<ul><li>Risk reduction</li><li>Cost reduction</li></ul>
Pallet Pal training	Full offer of Pallet Pal training: F2F or online, local review, design tips, etc.	<ul> <li>Knowledge transfer</li> <li>Increased customer safety and health</li> <li>Reduced load on own training organization</li> <li>Quick onboarding of customers/new personnel</li> <li>Better product service/maintenance</li> </ul>	<ul><li>Improved branding</li><li>Safety and health</li><li>Cost savings</li><li>Total cost of ownership</li></ul>
Local Pallet Pal partner	Local representatives with local knowledge	<ul> <li>Quick and direct support</li> <li>Easy to do business with</li> <li>Easily scalable, i.e. for customer to go from local to global solution</li> </ul>	<ul><li>Improved branding</li><li>Increased safety</li><li>Cost savings</li><li>Total cost of ownership</li></ul>
The flexible Pallet Pal partner	Organization with the right products, services, and knowledge	<ul> <li>Can give the customer the exactly correct Pallet Pal solution at the right time, over time</li> <li>Easy to do business with</li> </ul>	<ul><li>Cost savings</li><li>Cost of ownership</li></ul>



	Service	Feature	Benefit	Value
?	Advanced Pallet Pal tech support	Highly skilled tech support with long experience of Pallet Pal	<ul> <li>Reduced load on own personnel – free up customer's own resources</li> <li>Not finding a solution - finding the solution</li> </ul>	<ul><li>Cost savings</li><li>Brand building</li></ul>
	Pallet Pal spare parts ex- stock	Direct availability of spares ex- stock	<ul> <li>JIT service and manufacturing opportunities</li> <li>Reduce customer's own inventory – free up cash and warehouse space</li> </ul>	<ul><li>Cost savings</li><li>Cost of ownership</li></ul>
	Third-party Pallet Pal approvals on demand when needed	Certified according to local/global legislation	<ul><li>Assured quality</li><li>Guaranteed safety</li><li>Minimize customer's own administration</li></ul>	<ul> <li>Safety and health</li> <li>Certified quality – cost of ownership</li> </ul>
	Global Pallet Pal manufacturing	Factories in Europe, US, Asia	<ul> <li>Secure supply chain – redundant supply</li> <li>Able to sign global agreements</li> <li>JIT deliveries worldwide</li> <li>Short delivery distance eliminates long-distance transportation</li> </ul>	<ul> <li>Reduced complexity – cost of ownership</li> <li>Assured availability – cost savings</li> <li>Environmental - branding</li> </ul>



		Туре	Feature	Benefit	Value
_		High-quality Pallet Pal	<ul> <li>Proven quality over time</li> <li>Certified quality with several thousand installations, still working</li> <li>First installation in 1978 – still running</li> </ul>	<ul><li>Line never stops</li><li>Secure supply chain</li><li>No need for extra services</li><li>Long lifetime</li></ul>	<ul><li>Cost savings</li><li>Cost of ownership</li></ul>
	<b>1</b> 1	Innovative Pallet Pal solutions	Innovative Pallet Pal, e.g. first company to introduce a a dedicated accessories program for Pallet Pal	Customer can be a leader in safety and health and efficiency	<ul><li>Branding</li><li>Cost savings</li></ul>
-	2 YEAR	24 months' warranty	Comprehensive warranty package	Certified and assured quality of products and parts	<ul><li>Branding</li><li>Cost savings</li><li>Cost of ownership</li></ul>

